



ARMENIAN ASSEMBLY OF AMERICA

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FOR IMMEDIATE RELEASE

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ARMENIAN ASSEMBLY ANNOUNCES DEVELOPMENT & MEMBERSHIP TEAM

Goal: Expand Membership, Increase Outreach

Washington, DC – Armenian Assembly Board of Trustees Members Lu Ann Ohanian and Peter Vosbikian, Co-Chairs of the Development and Membership Committee, are pleased to announce the recent addition of Andrew T. Zovko and Peter Toto to the Assembly staff in Washington, DC.

Zovko, a professional fundraiser who has raised over \$80 million for Washington area non-profits, has joined the Assembly as Director of Development. A native of Pittsburg, PA, Zovko has over 16 years experience in a wide range of areas including direct marketing, fundraising and grassroots activism. Prior to joining the Assembly, Zovko led successful fundraising programs for the National Law Center on Homelessness & Poverty, the National Family Caregivers Association, Environmental Defense, the Wilderness Society, and Catholic Charities of Washington, DC.

Zovko earned a master's degree in Syriac Studies from Oxford University in England and a bachelor's degree in Near East Studies from Princeton University in New Jersey. In his new role at the Assembly, he will oversee Development efforts which have also been strengthened by the appointment of Peter Toto as Development Associate.

Toto comes to the Assembly from Dominion Aquatics, where he served as Director of Development. Prior to that, he spent two years as the Development Services Coordinator with Judicial Watch, a non-partisan, non-profit foundation established to serve as an ethical and legal "watchdog" over U.S. government and judicial systems to promote needed political and legal reform. He has also worked at the American Cancer Society as a development consultant.

Toto is a 2003 graduate of Catholic University of America, where he majored in Political Science.

“We are pleased to welcome Andrew and Peter to the Armenian Assembly and look forward to working with them,” said Ohanian and Vosbikian. “Their creativity, leadership and experience will prove extremely beneficial as we promote the Armenian Assembly in communities across the country.”

“As the Assembly prepares to celebrate 35 years of serving the Armenian-American community, I look forward to meeting and working with our nationwide network of members and volunteers,” said Zovko. “With their hard work and support the Assembly will continue to grow and expand to meet the challenges ahead.”

Ohanian and Vosbikian are both longtime Assembly supporters and previously served on the Assembly's Board of Directors. Vosbikian also served as Chairman of the Board of Directors from 2002 to 2004. Earlier this year, Assembly Trustees approved the merger of the Board of Trustees and the Board of Directors into one governing body. The merger was part of the Assembly's efforts to streamline the effectiveness of the organization and hire new personnel including, Research and Analysis Director Armen Kharazian, Finance Director Ellen Gordon, Public Affairs Assistant Karoon Panosyan and Intern Coordinator Joseph Piatt.

The Armenian Assembly of America is the largest Washington-based nationwide organization promoting public understanding and awareness of Armenian issues. It is a 501 (c) (3) tax-exempt membership organization.

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Photograph:



Caption: L to R: Intern Coordinator Joseph Piatt, Director of Research and Analysis Armen Kharazian, Development Director Andy Zovko, Executive Director Bryan Ardouny, Finance Director Ellen Gordon, Development Associate Peter Toto and Public Affairs Assistant Karoon Panosyan.